



## **McGowans Print Environmental Services & Advocacy Policy**

**Date:** [Current Date]

### **1. Introduction**

McGowans Print recognises the importance of environmental stewardship and advocacy in the printing industry. This policy outlines our commitment to offering environmentally-friendly services and actively engaging in advocacy efforts to promote sustainability.

### **2. Policy Objective**

To integrate environmental sustainability into our services and use our platform to advocate for positive environmental change within our industry and community.

### **3. Scope**

This policy applies to all aspects of McGowans Print's operations, services, and community engagement activities.

### **4. Environmental Services**

#### **4.1. Sustainable Products and Services**

- Offering a range of environmentally-friendly printing options, including the use of recycled materials and eco-friendly inks.
- Continuously innovating to reduce the environmental impact of our products and services.

#### **4.2. Eco-Labeling and Information**

- Providing clear and accurate information about the environmental attributes of our products.
- Using eco-labels to help customers make informed choices.

#### **4.3. Energy-Efficient Operations**

- Implementing energy-efficient practices in all areas of our operations.
- Investing in renewable energy sources where feasible.

### **5. Advocacy and Community Engagement**

#### **5.1. Industry Advocacy**

- Actively participating in industry groups and forums to advocate for sustainable practices.
- Collaborating with other organizations to drive industry-wide change towards sustainability.

#### **5.2. Community Engagement**

- Engaging with the local community to raise awareness about environmental issues.
- Participating in and sponsoring local environmental initiatives and events.

#### **5.3. Policy Influence**

- Engaging with policymakers to support the development of environmentally friendly regulations and standards.
- Providing expertise and insights to help shape effective environmental policies.

**6. Partnerships and Collaboration**

- Forming partnerships with NGOs, environmental organizations, and other stakeholders to amplify our environmental advocacy efforts.
- Collaborating with suppliers and customers to promote sustainability in the supply chain.

**7. Monitoring and Reporting**

- Regularly monitoring and reporting on the environmental impact of our services.
- Sharing our advocacy efforts and their impacts in our sustainability reports and communications.

**8. Employee Engagement and Training**

- Encouraging employee involvement in environmental advocacy and community engagement activities.
- Providing training and resources to empower employees to act as sustainability ambassadors.

**9. Continuous Improvement**

- Continuously seeking ways to enhance our environmental services and advocacy efforts.
- Staying informed about the latest environmental trends and best practices.

**10. Policy Review**

- This policy will be reviewed annually to ensure its effectiveness and alignment with current environmental challenges and opportunities.

Through this Environmental Services & Advocacy Policy, McGowans Print is dedicated to leading by example in the printing industry, demonstrating that sustainable business practices are both feasible and beneficial. We are committed to using our influence and resources to advocate for a healthier planet and a more sustainable future.

18/12/2023

Authorised Signature

Tony Roe

Print Name and Title

Tony Roe Managing Director

Date

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