



McGowans

**External initiatives and/or principles on environmental issues doc**

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Author: Tony Roe

**Introduction**

In response to the pressing global need for environmental stewardship and sustainability, McGowans Print is poised to transform its approach to environmental responsibility by actively endorsing and integrating external initiatives and principles focused on environmental issues. Recognizing the gap in conclusive information regarding its engagement with environmental standards, the company is committed to not only identifying and aligning with pivotal global and industry-specific environmental frameworks but also to embedding these principles into its core business strategy. Through a comprehensive plan that includes public endorsement of key initiatives, rigorous integration into operational processes, employee engagement, transparent reporting, collaborative partnerships, and a commitment to continuous improvement, McGowans Print aims to lead by example in the printing industry. This strategic pivot towards enhanced environmental sustainability reflects the company's dedication to contributing meaningfully to the global environmental agenda, bolstering its reputation among stakeholders, and securing a sustainable future for the planet.

1. **Assessment and Selection:** Begin with a thorough assessment of existing environmental initiatives and principles that align with the company's core operations and values. This could include global frameworks like the Paris Agreement, the United Nations Sustainable Development Goals (SDGs), particularly those focusing on responsible consumption and climate action, and industry-specific initiatives such as the Sustainable Green Printing Partnership (SGP).
2. **Public Endorsement and Commitment:** Publicly endorse the selected initiatives through official statements on the company's website, press releases, and social media channels. This public commitment should detail how these initiatives align with McGowans Print's environmental goals and the specific actions the company plans to take to uphold these principles.
3. **Integration into Business Strategy:** Integrate the principles and objectives of these initiatives into the company's business strategy and operational processes. This could involve setting specific, measurable environmental targets, such as reducing carbon emissions, increasing recycling rates, and using sustainable materials and resources.
4. **Training and Employee Engagement:** Develop training programs to educate employees on the importance of these initiatives and how they can contribute to achieving the company's environmental goals. Encouraging employee involvement in sustainability projects and initiatives can foster a culture of environmental responsibility across the organization.
5. **Reporting and Transparency:** Implement a robust framework for tracking progress against the commitments to these environmental initiatives. Regularly report this progress through

sustainability reports, updates on the company website, and communications to stakeholders. Transparency in reporting successes and challenges will build trust and demonstrate the company's commitment to continuous improvement.

6. **Collaboration and Partnerships:** Seek opportunities to collaborate with other organizations, NGOs, and industry partners committed to similar environmental principles. Collaborations can amplify the impact of McGowans Print's efforts and provide opportunities for sharing best practices and innovations in sustainability.
7. **Continuous Improvement and Adaptation:** Regularly review and assess the effectiveness of the company's endorsements and commitments to external environmental initiatives. Be open to adapting strategies and adopting new initiatives as the company evolves and as new environmental challenges and opportunities arise.

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Authorised Signature

  
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Print Name and Title

  
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